

### ARINC AirVue™ digital signage

# The ideal display solution for any size airport

ARINC AirVue™ from Rockwell Collins is a dynamic portfolio of information display technology designed to stimulate operational flow, keep passengers moving, and drive revenue opportunities. From our interactive flight boards that can be installed just about anywhere, to our flight information display systems (FIDS), to our enterprise-level solutions that bring all your operations together, ARINC AirVue has the right solution to optimize your operations.

### A display solution for every challenge

Whether you're an airport, concessionaire, hotel or any other business that relies on customer traffic, getting them in front of the right information at the right time is the name of the game. ARINC AirVue displays enable businesses to do this, whether it's a strategically placed flight board in a restaurant providing the passenger up-to-the-minute flight, weather and news or a two-story monitor wall in the highest traffic area of the busiest airports in the world. And, out on the ramp, ARINC AirVue enables critical information to be displayed on ramp information display systems for airline and ground handling personnel.

### Keeping passengers moving

The modern travel industry is an opportunistic environment of touch-points for the businesses that keep passengers moving. From the hotel to the rental agency, to the airport, to its concessions, giving travelers the information they need, where they need it, when they need it, is vital. ARINC AirVue fosters the seamless movement that increases customer satisfaction and allows passengers the time to utilize the services displayed in digital advertising.

### **Driving revenue opportunities**

ARINC AirVue is built to be a perfect platform for displaying advertising alongside flight information, weather, wayfinding, and other passenger information. Operators can customize content across the environment or by location to steer traffic to key revenue drivers.



### **ARINC** AirVue flight boards

ARINC AirVue flight boards look and work just like traditional FIDS at airports, scaled to be ideal for small to mid-size airports, added to any airport concessionaire, or any businesses related to the airport industry hotels and car rental agencies. Our flight boards are available in a wide range of commercial off-the-shelf (COTS) wall, desk-mounted, standalone, and mobile screen sizes. They are web-based, wireless and simple to install.

ARINC AirVue flight boards features:

- > Real-time flight information
- Advertisement display
- > Ticker display
- > Tablet friendly



### **ARINC AirVue flight information displays**

The ARINC AirVue flight information display system is a comprehensive, easy-to-use toolset for supporting all aspects of information presentation, from data delivery and format design, to device management and display scheduling. Ideal for airports of any size, ARINC AirVue FIDS is highly efficient and flexible, enabling data to be accepted from a wide variety of sources, displaying it on virtually any type of device, and operating as easily on multiple enterprise servers driving thousands of display devices as it does on a single workstation driving only a few.

ARINC AirVue is designed to be compatible with XML-based standards, enabling a common methodology for data exchange and operates seamlessly with multiple databases. With real-time flight data delivery on virtually any device, it manages all flight, baggage, gate, ramp information and specialized systems. It features a page designer tool that enables users to create an unlimited number of presentations.

ARINC AirVue flight information display features:

- Check-in counter management
- Queue information display management
- > Video wall management
- > Gate counter management
- > Baggage information management
- > Ramp information management
- Transitional effects
- > Preview of display
- > User role security mechanism
- Auditing
- Dashboards
- > Airline feed support
- > Power save management
- > Device monitoring
- > Distance and walk time visuals
- > Built-in reporting engine
- > Integrated weather

## ARINC | airports





### **ARINC AirVue interactive**

ARINC AirVue flight boards can also be interactive, featuring a kiosk-like touch-screen perfect for wayfinding applications, weather, selected web sites, news, and revenue-generating advertising. With easily customizable content, airports, concessionaires, airport businesses and hotels can target the specific needs of their customers anywhere by using our interactive digital signage flight boards to mitigate backups in key areas and drive traffic to concessions.

#### ARINC AirVue interactive features:

- > Real-time flight information
- > 2D/3D interactive wayfinding
- > Boarding pass scanning and printing
- Managed web access
- > Advertisement display
- > Flight check-in
- > Touch-screen user interface
- > Web-based admin
- > Kiosk configuration
- > Mobile and tablet friendly

### **ARINC AirVue enterprise**

ARINC AirVue enterprise is a total signage solution that enables operators to manage, push and monitor content management for displays dispersed throughout airport operations. Ideal for efficiently creating both airport-wide and location-specific content, alleviating passenger traffic and steering traffic to revenue drivers, ARINC AirVue enterprise enhances operations and improves the passenger experience from door to door.

### ARINC AirVue enterprise features:

- > Manage, prepare, and publish content
- Multiple displays
- > Visual calendar scheduling
- > Customizable advertising engine and reporting tool
- > Program content for different displays and display times
- > Video wall management
- > Display video and flight information simultaneously



Product features	Flight boards	Interactive	FIDS	Enterprise
Real-time flight information	•	•	•	•
Flight information from any source	•	•	•	•
Notification of events	•	•	•	•
Customized interactive directory	•	•	•	•
Managed web access	•	•	•	•
Boarding pass scanning and printing		•		•
Mobile wayfinding		•		•
Interactive wayfinding		•		•
Advertising and campaign management	•	•	•	•
Multilingual display	•	•	•	•
Video display	•	•	•	•
Weather	•	•	•	•
News	•	•	•	•
RSS feed	•	•	•	•
Full-motion video files	•	•	•	•
Touch-screen	•	•		•
Flight display filtering	•	•	•	•
Multi-level user security	•	•	•	•
Multiple displays	•	•	•	•
Playlist history	•	•	•	•
Video wall management			•	•
Flight check-in display		•		•
Manage multiple terminals, halls, concourses	•	•	•	•
Multiple airports	•	•		•
Multilingual language support		•	•	•
Advertisement engine			•	•
Usage based analytics	•	•	•	•

### **About Rockwell Collins**

Rockwell Collins is a pioneer in the development and deployment of innovative communication and aviation electronic solutions for commercial and government applications. Our ARINC information management services offer seamless, secure and reliable solutions to customers in the aviation & airport, rail and critical infrastructure sectors and enable mission-critical data and voice communications and management throughout the world.

### For more information, contact:

Rockwell Collins 2551 Riva Road Annapolis, MD 21401 USA +1 410.266.4000 | +1 800.633.6882 airvue@arinc.com rockwellcollins.com/arinc/airports

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